

Ad Book

As NYSO is a growing non-profit educational organization, all of our families are expected to participate in our fundraising efforts and will be responsible for \$150 worth of ads for NYSO's annual program ad book, in addition to paying the student ensemble fee. Families can meet this requirement by selling as few as three business card sized ads. **Families may also either purchase \$150 worth of ad space for themselves or simply make a contribution of this amount to NYSO.** The \$150 in ad revenue is for a family, not per student; this is our way of offering a discount to families with more than one NYSO student.

The ad book is 8 ½" x 11". Please note the slight increase in ad prices this year: Full-page ads are \$450; half page - \$225; quarter page - \$115; and eighth page (business card) - \$55.00. One-liners are \$15.00.

The ad book campaign runs from late September through October. Those wishing to sell their ads over the summer months are welcome to do so. Please contact the office for an ad book packet.

Annual Fund

This yearly appeal raises the funds required to meet our operating costs. A successful campaign ensures that our young musicians will continue to have a superior program that sets high goals and strives for excellence.

No matter how big or small, your contribution is needed and highly appreciated. We are sincere when we say that your participation in the Annual Fund is more important than the size of your donation. Significant Annual Fund support, achieved by our member families making annual fund donations above and beyond their tuition payments, is important to our corporate and foundation supporters. Even the smallest of donations helps to send an important message.

All Annual Fund donations are tax deductible. In addition, if you work for a company that matches your donations to a non-profit corporation, be sure to pick up a form and send it along with your donation.

The Annual Fund campaign begins in February and continues to the end of the concert year. Families are welcome to make their annual fund contribution before the end of the calendar year in order to receive tax credit.

Raffle and Silent Auction and other possible fundraisers

Each year, we have a non-mandatory fundraiser for the orchestra. For the past four years, we have held a raffle and a small silent auction during our final spring concert day. We are considering a change of venue for 2010. For this event, we ask families to help us secure donations and to participate as they are able. We also request that each family sell five or more raffle tickets if possible.

NYSO reserves the right to initiate additional fundraisers during the year, which might include selling NYSO t-shirts, mugs etc. Advance notice of additional fundraising activities will be given to our families.